

GENERAL SERVICES ADMINISTRATION

Authorized Federal Supply Schedule Price List

Advertising & Integrated Marketing Solutions (AIMS)

NAICS: 541430 & 541810

301-317-8500

FSC Class(es): 541 Part 1

301-317-8599 FAX

Contract numbers: GS 23F 0231P (541-4F)
GS 23F 0219P (541-1)

Email: descon@designconcept.com

Website: www.designconcept.com

Contract period: 04-16-09 thru 04-15-14

Contract administration source: Jay Harrison

Concept Design Inc. of Maryland
8600 Foundry Street, No. 2050, Suite 310
Savage, MD 20763

Business size: Small

Customer Information

- 1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s):

541-1 Advertising Services

541-4F Commercial Art & Graphic Design Services

- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract: NA

- 1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.

Senior Designer, at least 10 years experience, responsible for developing graphical concepts and solutions to a wide range of communication needs in a variety of media (e.g. print, interactive, web, packaging). College degree.

Copy Writer, at least 10 years experience, responsible for developing conceptual framework for copy and writing coherently for a variety of products (e.g. ad copy, brochures, direct mail, reports). College degree.

Production Designer, at least 5 years experience, responsible for producing the final digital art files as conceived by the senior designer, for a variety of end products (e.g. publications, reports, brochures, HTML files). College degree and extensive experience with software programs for drawing, photo manipulation and enhancement, page layout.

2. Maximum order: \$100,000.00
3. Minimum order: \$100.00
4. Geographic coverage (delivery area): U.S.A.
5. Point(s) of production: Savage, Maryland
6. Discount from list prices or statement of net price: NA
7. Quantity discounts: 2% on projects of \$25,000.00 or more
8. Prompt payment terms: NA
- 9a. Notification that Government purchase cards are accepted at or below the micro-purchase threshold: Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Yes

10. Foreign items (list items by country of origin): NA
- 11a. Time of delivery: Work to be completed within customer deadline.
- 11b. Expedited Delivery: NA
- 11c. Overnight and 2-day delivery: NA
- 11d. Urgent Requirements: Contractor can be contacted to arrange for special needs.
12. F.O.B. point(s): Destination
- 13a. Ordering address(es):

Concept Design Inc. of Maryland
 8600 Foundry Street, No. 2050, Suite 310
 Savage, MD 20763
- 13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
14. Payment address(es):

Concept Design Inc. of Maryland
 8600 Foundry Street, No. 2050, Suite 310
 Savage, MD 20763
15. Warranty provision: NA
16. Export packing charges, if applicable: NA
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level) : NA
18. Terms and conditions of rental, maintenance, and repair (if applicable: NA
19. Terms and conditions of installation (if applicable: NA
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: NA
- 20a. Terms and conditions for any other services (if applicable) : NA
21. List of service and distribution points (if applicable) : NA
22. List of participating dealers (if applicable) : NA
23. Preventive maintenance (if applicable) : NA
- 24a. Special attributes such as environmental attributes: NA
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/.
25. Data Universal Number System (DUNS) number: 62-107.5753
26. Notification regarding registration in Central Contractor Registration (CCR) database: YES

Pricelist for Special Item Numbers 541-4F & 541-1

Labor Category	Price	UNIT/ISSUE
Graphic Designer	\$ 92.69	HOUR
Copy Writer	\$ 92.69	HOUR
Production Designer	\$ 86.65	HOUR